

**FIRST 5 COMMISSION OF SAN DIEGO**  
**1495 Pacific Highway, Suite 202 MS A-211**  
**San Diego, CA 92101-2417**  
**(619) 230-6460**

**Commissioners Present:**

Greg Cox, Chairman  
Ken Colling, Vice Chairman  
Dr. Nora Faine, Secretary  
Dr. Rodger Lum

**Commissioner Absent:**

Dr. Nancy Bowen

**Staff Present:**

Laura Spiegel, Executive Director  
Denis McGee  
Kim Frink  
Grace Young  
Martha Garcia  
Amie Meegan  
David Smith, Sr. Deputy County Counsel  
Patty Kay Danon, District 1

**Minutes for September 8, 2003**

**1. Call to Order**

Chairman Cox called the meeting of the First 5 Commission of San Diego to order at 2:00 p.m.

**2. Opportunity for Public Comments**

There were no public comments received on items not on the agenda.

**3. Approval of Commission Meeting Minutes - August 4, 2003**

**ON MOTION OF Commissioner Colling, seconded by Commissioner Faine, the Commission approved the minutes of August 4, 2003.**

<b>AYES:</b>	<b>Cox, Colling, Faine, Lum</b>
<b>ABSENT:</b>	<b>Bowen</b>
<b>ABSTAIN:</b>	<b>None</b>
<b>NOES:</b>	<b>None</b>

**4. Formation of Consent Calendar**

**ON MOTION OF Commissioner Colling, seconded by Commissioner Faine, the Commission approved the formation of the Consent Calendar, with Items 5, 6, 9 and 10 being pulled by the Commissioners for discussion and/or clarification. There were no items pulled by the public. The remaining items were approved per staff recommendation.**

<b>AYES:</b>	<b>Cox, Colling, Faine, Lum</b>
<b>ABSENT:</b>	<b>Bowen</b>
<b>ABSTAIN:</b>	<b>None</b>
<b>NOES:</b>	<b>None</b>

**5. Influenza Prevention Awareness Campaign**

Commissioner Colling raised the issue of agenda items not being presented to TPAC prior to being heard by the Commission and this is one of those items. He was concerned that it would undermine the value of TPAC as an advisory group to the Commission if they were continuously left out of the loop. He wanted to get a better understanding of this \$50,000 match for young children when there could be coordination with organizations that are very involved in similar things like I-3 and CHIP. Patty Kay Danon responded that SDSU Foundation is doing part of the work now and this action item, if approved, will amend their contract to include an outreach campaign for infants. The coordination efforts with other organizations can be added to the contract before it goes to the Board of Supervisors for approval on September 16, 2003.

**ON MOTION OF Commissioner Colling, seconded by Commissioner Lum, the Commission found that funding a public education influenza immunization campaign that targets infants 6-23 months is consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public benefit; and authorized the Executive Director to approve the expenditure of \$50,000 to include a component that emphasizes the importance of influenza immunizations for infants 6-23 months in the County's immunization public education campaign.**

**AYES:** Cox, Colling, Faine, Lum  
**ABSENT:** Bowen  
**ABSTAIN:** None  
**NOES:** None

**6. Contract Amendment for Americorps - Consensus Organizing Institute**

In response to Commissioner Colling's query on the necessity of having the Americorps volunteer spend 75% of the time working at the Commission office, Executive Director Spiegel stated that the 75% would be spent working on programs that the Commission oversees or implements. She anticipates that the majority of the time will be spent out in the community representing the Commission, not COI, in some of the programmatic work. Staff member Frink added that 2.25 FTE positions have been allocated to the Commission for 2003-04. One of those 2.25 positions will be partly assigned to the Commission to support special projects and community engagement activities to broaden the parent outreach in the communities that are outside of COI's five small areas of responsibility. It would be easier to continue to funnel this person's stipends through COI since they are handling the stipends for the other five participants as well. Commissioner Colling aired his reservation about allowing the volunteer to spend more than half of the time at the Commission when there is at least one staff member dedicated for Civic Engagement activities. He wanted the volunteer to spend as much time as possible meeting and supporting parents in the community. Commissioner Lum was concerned that there is no full funding commitment to this very important program from the State. Executive Director Spiegel commented that we are fortunate that the State First 5 Service Corps is behind this and is helping to keep it going in California.

**ON MOTION OF Chairman Cox, seconded by Commissioner Faine, the Commission authorized the Executive Director to execute an amendment to the Consensus Organizing Institute contract to add \$24,412 for Americorps stipends and administration and extend the contract end date to October 31, 2004.**

**AYES:** Cox, Faine, Lum  
**ABSENT:** Bowen  
**ABSTAIN:** Colling  
**NOES:** None

**7. Contract Award - Health Needs and Assets Assessment Study**

**ON MOTION OF Commissioner Colling, seconded by Commissioner Faine, the Commission found that the proposed contract with the Center for Health Improvement is consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public benefit; and authorized the Executive Director to negotiate and execute a contract with the Center for Health Improvement for compensation up to \$150,000 to conduct a Health Needs and Assessment Planning Study for children 0-5, and initiate Commission approved recommendations resulting from this study as appropriate.**

**AYES:** Cox, Colling, Faine, Lum  
**ABSENT:** Bowen  
**ABSTAIN:** None  
**NOES:** None

**8. Contract Award - Pre-literacy Planning Study**

**ON MOTION OF Commissioner Colling, seconded by Commissioner Faine, the Commission found that the proposed contract with the The Fromm Group is consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public**

benefit; and authorized the Executive Director to negotiate and execute a contract with The Fromm Group for compensation up to \$75,000 to conduct a Pre-literacy Planning Study, and initiate Commission approved recommendations resulting from this study as appropriate.

**AYES:** Cox, Colling, Faine, Lum  
**ABSENT:** Bowen  
**ABSTAIN:** None  
**NOES:** None

**9. Access to Health Care - Statement of Work**

Commissioner Faine commended staff for a very impressive Statement of Work. She wanted to make it clear to everyone though that Commission dollars would be used to establish the "hardship fund" (page 3, fourth bullet from the bottom). These dollars will be awarded regionally.

**ON MOTION OF Commissioner Faine, seconded by Commissioner Colling, the Commission approved the Statement of Work, and authorized the Executive Director to work with Purchasing and Contracting to issue a Request for Proposal for up to two years to increase access to health care for children prenatal to age 5.**

**AYES:** Cox, Colling, Faine, Lum  
**ABSENT:** Bowen  
**ABSTAIN:** None  
**NOES:** None

**10. Commission Support of First 5 Association of California Policy Statements**

Commissioner Lum personally supported the policy statements drafted by the First 5 Association. He expressed his dissatisfaction on how the Board of Equalization (BOE) siphoned off an additional \$10 million of revenues from Prop 10 to the other state accounts last year without any factual basis or formula. He would like to know if there is room for discussion between the BOE and the First 5 State Commission and its member counties to make certain that shifting funds without a legitimate, known formula does not happen again. If at all possible, Prop 10 should try and recover the \$10 million that BOE took away. Prop 10 should insist on having a place at the table when they negotiate a mutually acceptable formula. This shifting of funds creates a hardship for counties, like San Diego, in providing services for children and families. Executive Director Spiegel assured Commissioner Lum that his comments were well taken and that they will be relayed to the First 5 Association, which is acting on behalf of all the county commissions. She mentioned that there has been a lot of work done after last year's increase, including advocacy and she believed that groundwork has been set for a formula and accountability to be adopted. She advised that if Commission members had additional comments about the policy statements that they can let her know before the October 15<sup>th</sup> deadline.

**ON MOTION OF Commissioner Colling, seconded by Commissioner Lum, the Commission authorized the Executive Director to forward a letter to the Executive Director of the First 5 Association of California indicating the Commission's support of the Policy Statement Regarding Proposition 10 Revenue Allocations and the Policy Statement Regarding Annual Proposition 99 Backfill Determination by the State Board of Equalization (BOE).**

**AYES:** Cox, Colling, Faine, Lum  
**ABSENT:** Bowen  
**ABSTAIN:** None  
**NOES:** None

**11. State/Staff Report**

The Commission received the State/Staff Report, on Consent. No action was taken on this item as it was for information purposes only.

**12. TPAC Report**

Commissioner Colling reported that the last meeting was an orientation of the new and continuing members of TPAC. He praised the staff for putting together a great orientation program. He mentioned that an ad hoc committee looking at how TPAC can be more effective in its role as advisory to the Commission had its first meeting with Executive Director Spiegel. Results from that meeting will be shared at the next Commission meeting, if time allows.

**The Commission received the report of the August 18, 2003 TPAC meeting, on Consent.**

**13. Commission Updates**

**The Commission received the calendar of community engagement activities for August and September 2003, and an updated summary listing of relevant bills introduced into the 2002 and 2003 legislative sessions, on Consent. No action was taken on this item as it was for information purposes only.**

**14. Future Agenda Items**

Items to be discussed at the next Commission meeting include, among other things:

- Commission Operations Evaluation Report
- School Readiness Initiative
- Parent Leadership Institute

**15. Adjournment**

Chairman Cox adjourned the meeting of the Commission at 2:28 p.m. Next meeting will be a joint Commission/ Technical and Professional Advisory Committee meeting on October 13, 2003 at the Florence Burnham Hall, Girl Scout Facility, 1231 Upas Street.

Notes by Meegan

Respectfully submitted for your review and approval:

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Dr. Nora Faine, Secretary

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Date